



About ENRS

The Eastern Nursing Research Society (ENRS) was established in 1988 as a forum for nurse researchers to promote and support regional nursing research in the Northeastern United States. Its goals include:

- Providing a forum for dissemination and critique of nursing research
- Stimulating interest in the scientific study of nursing phenomena
- Linking nurses with similar research interests
- Promoting recognition of nursing as a scientific discipline
- Promoting evidence-based nursing practice
- Fostering ethical standards in research

Exhibitor Information

The Eastern Nursing Research Society is pleased to host the 2008 Annual Scientific Sessions. The 20th Annual Scientific Sessions will be held at the Hyatt Regency Philadelphia at Penn's Landing in Philadelphia, PA.

Reserve your space now! Don't miss the opportunity to engage your industry neighbors.

Exhibit Cost: \$850

Cost includes (1) 6' skirted table, (2) chairs, and (2) complimentary registration badges: (1) all access badge (allowing one to attend any of the educational sessions) and (1) exhibit floor only badge.

Increase your Visibility and Connect with Every ENRS Scientific Sessions Attendee!

Advertising space in the official conference Book of Proceedings will provide you with invaluable exposure before the entire meeting attendance. Every guest will receive the book with abstracts and handouts. They will refer to it frequently. Many will even keep it as a handy reference volume. Each time these powerful decision makers page through this official publication they will see your ad and remember your product! Advertiser supplies ad to be copied and included in the Book of Proceedings.

Ad Unit Dimensions Price

Full page black/white	7" x 10"	\$650
1/2 page black/white	7" x 5"	\$450
1/4 page black/white	3.5" x 5"	\$250
Business card		\$150

Recruitment Advertising

Double business card size recruitment ads: \$150

Tote Bag Inserts available for grantors and exhibitors. Company to provide their own marketing piece. Please call for a price quote.

Educational Grantors

Categories and Benefits

All Grantors Receive:

- Complimentary Registrations
- Acknowledgement on a large screen slide presentation at the general sessions
- Booth in a choice location
- Signage at the sponsored event
- Recognition in conference program binder
- Corporate logo on the cover of the ENRS Scientific Sessions Book of Proceedings

... Plus:

Platinum Grantor – \$10,000

- Company recognition in all program materials
- Corporate logo on the cover of the ENRS Scientific Sessions Book of Proceedings
- Full page black & white advertisement in the Book of Proceedings
- 4 Complimentary Registrations to the 20th Annual ENRS Scientific Sessions
- Preferred Grantor Status at the 21st Annual ENRS Scientific Sessions
- Choice of one Grantor Benefit from list below

Evening Social Event • Keynote Speaker
20th Anniversary Celebration • Conference Tote Bags

Gold Grantor – \$8,000

- Company recognition in all program materials
- Corporate logo on the cover of the ENRS Scientific Sessions Book of Proceedings
- Full page black & white advertisement in the Book of Proceedings
- 3 Complimentary Registrations to the 20th Annual ENRS Scientific Sessions
- Preferred Grantor Status at the 21st Annual ENRS Scientific Sessions
- Choice of one Grantor Benefit from list below

Luncheon • Book of Proceedings
Continental Breakfast

Silver Grantor – \$6,000

- Company recognition in all program materials
- Corporate logo on the cover of the ENRS Scientific Sessions Book of Proceedings
- 1/2 page black & white advertisement in the Book of Proceedings
- 2 Complimentary Registrations to the 20th Annual ENRS Scientific Sessions
- Preferred Grantor Status at the 21st Annual ENRS Scientific Sessions
- Choice of one Grantor Benefit from list below

Registration • Refreshment Break

Promotional Opportunities

- Educational Grantor
- Sponsor
- Advertiser

Choose one of the above categories or combine two. Take advantage of this unique opportunity to expand your reach! The ENRS Scientific Sessions is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. It produces positive results!

Sponsor Opportunities

The ENRS Scientific Sessions provides opportunities for additional exposure through a variety of conference sponsorships. Following is a description of a few promotional opportunities.

Awards Luncheon \$4,500

Host the luncheon on Thursday or Friday. Benefits include public recognition, signage recognizing your organization placed at the entrance to the Exhibit Hall or luncheon area, and an organization listing in the ENRS Book of Proceedings.

Continental Breakfast \$2,000

Host a continental breakfast on either Thursday, Friday or Saturday. Benefits include public recognition during the breakfast, signage recognizing your organization placed at the entrance to the Exhibit Hall or breakfast area, and an organization listing in the ENRS Book of Proceedings.

Themed Breakfast \$2,000

Host a themed breakfast on Friday morning in one of our session rooms. Breakfasts may include the Deans, Directors, and Nurse Executives Breakfast, the Doctoral Student Breakfast, or the Clinical Researchers Breakfast. Benefits include public recognition during the breakfast and signage recognizing your organization placed at the entrance to the session room. Your organization will also be recognized in the ENRS Book of Proceedings.

Registration \$1,500

Sponsor registration on Thursday, Friday, and Saturday. Benefits include public recognition during registration and signage recognizing your organization placed near/at the registration desks. You will also be recognized in the ENRS Scientific Sessions Book of Proceedings.

Refreshment Break \$1,500

Host a refreshment break on either Friday or Saturday. Benefits include public recognition during the break, signage recognizing your organization placed at the entrance to the refreshment break, and acknowledgement in the ENRS Book of Proceedings.

Badge-Holder Lanyard \$2,500

Every registrant would wear your name, website and phone number around their neck. We will also recognize your support in the ENRS Scientific Sessions Book of Proceedings.

Pocket Schedule \$1,500

Your company name, logo and a small message would be displayed on the back cover of our pocket schedule. It's a convenient way for attendees to review the agenda as they hurry to the next session. We will also recognize your organization within the ENRS Book of Proceedings.

20th Annual Celebration \$10,000

ENRS is proud to host its 20th Annual Scientific Sessions! Show your support for our milestone year by sponsoring this celebratory event. Your organization would be represented in all conference materials as the exclusive event sponsor. Contact the ENRS main office for specific information about the event.



Contact Information

COMPANY/INSTITUTION _____

MAIN CONTACT NAME _____

ADDRESS _____

CITY STATE ZIP _____

PHONE () _____ FAX () _____

E-MAIL _____

EXHIBITOR BADGE INFORMATION 1. _____ (ALL-ACCESS)

(2 PER 6' TABLE) 2. _____

(EACH 1. _____

ADDITIONAL 2. _____

EXHIBITOR IS 3. _____

\$125.00 EACH) 4. _____

Sponsorships

Educational Grantor Level:

Platinum \$10,000

As a Platinum Level Grantor, please list our company as the sponsor for the _____

Gold \$8,000

As a Gold Level Grantor, please list our company as the sponsor for the _____

Silver \$6,000

As a Silver Level Grantor, please list our company as the sponsor for the _____

Other Sponsorship Opportunities

- Awards Luncheon \$4,500
- Continental Breakfast \$2,000
- Themed Breakfast \$2,000
- Badge-Holder Lanyard \$2,500
- Pocket Schedule \$1,500
- Registration \$1,500
- Refreshment Break \$1,500

Other opportunities are available. Please contact Ethan Gray at the Main Office for details: 215-599-6700.

Book of Proceedings Advertising

- Full Page \$650
- Half Page \$450
- Quarter Page \$250
- Business Card \$150

And remember: ENRS is a 501(c)(3) corporation— which means your participation is tax-deductible!



Exhibiting

If you would only like to purchase a 6' exhibit table at the ENRS Scientific Sessions the price is \$850. This price includes an exhibit space, 2 exhibitor badges (including 1 all-access badge) for March 27-29, 2008, and company listing in the Book of Proceedings.

Yes, I would like to purchase an exhibit space at the ENRS Scientific Sessions for \$850.

Yes, I would like the exhibit space at the ENRS Scientific Sessions that is included with my Educational Grantorship.

Payment Information

- Check enclosed for the amount of \$ _____
- (Please make check payable to Eastern Nursing Research Society)
- Charge to credit card below for the amount of \$ _____
- AMEX Visa MC EXP. DATE ____ / ____

ACCOUNT NUMBER: _____

NAME OF CARD HOLDER: _____

CARD HOLDER SIGNATURE: _____

50% deposit is required for all marketing options chosen, due upon receipt. Balance must be paid in full by 3/3/08. Cancellation fee for exhibit space is the full deposit. Exhibiting and Grantor status is not final until payment is received. All Sponsorship fees are non-refundable. Tax ID Number: 02-0451691 A confirmation letter will be sent to confirmed exhibitors prior to the conference.

Signature: _____ Date: ____ / ____ / ____
By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract, which includes the rules and regulations above.

Make check payable to:

Eastern Nursing Research Society Tax ID: 02-0451691
Please return this completed form with check to:
Eastern Nursing Research Society
100 North 20th Street, 4th floor, Philadelphia, PA 19103
Phone: 215-599-6700
Fax: 215-564-2175

Hotel Accommodations

A special rate of \$189.00 (plus tax) for single or double rooms has been arranged for the ENRS 20th annual conference. There are a limited number of rooms available at this rate. You must make your reservations directly with the Hyatt Regency Penn's Landing and mention the ENRS 20th Annual Scientific Sessions to receive the reduced rate. Reservations accepted until March 5, 2008.

Hyatt Regency Philadelphia at Penn's Landing
201 S. Christopher Columbus Blvd.
Philadelphia, PA 19106
215-928-1234
www.hyatt.com

MARCH 27-29, 2008

PHILADELPHIA, PA

HYATT REGENCY
PHILADELPHIA AT
PENN'S LANDING

www.enrs-go.org



PROSPECTUS FOR GRANTORS,
EXHIBITORS & ADVERTISERS