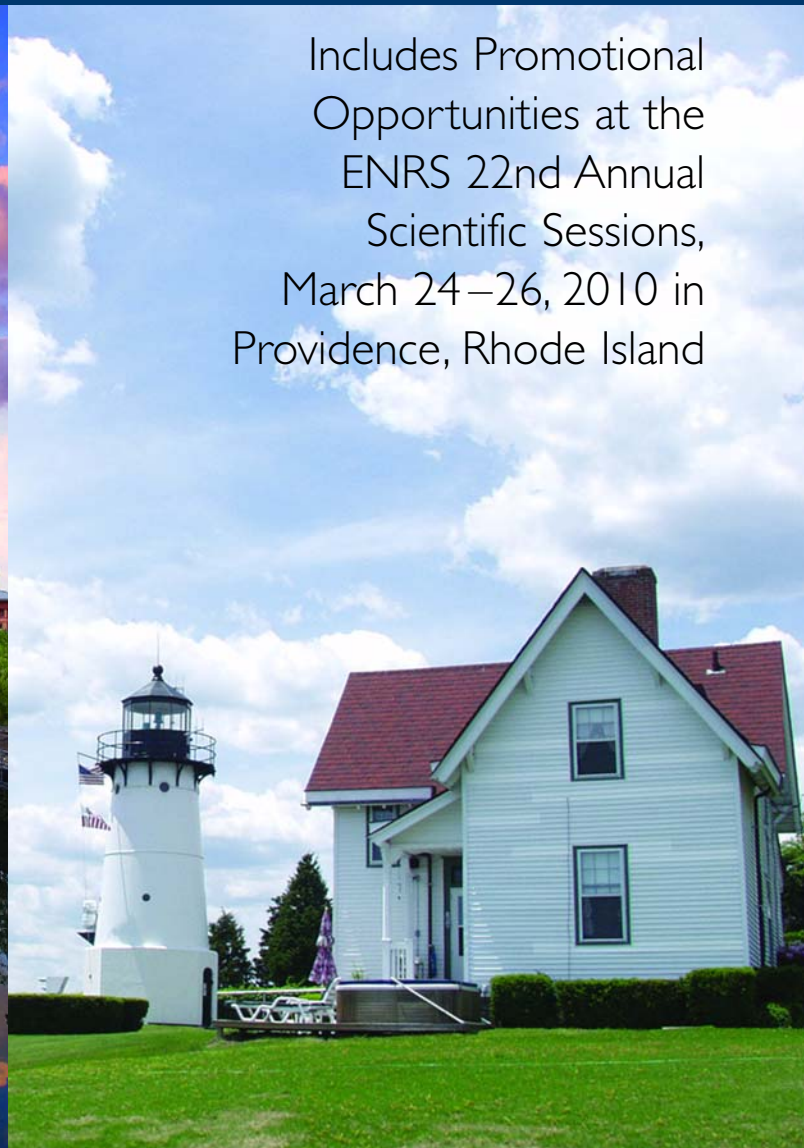




Promoting
Health
through
Nursing
Science

PARTNERSHIP PROSPECTUS

Includes Promotional
Opportunities at the
ENRS 22nd Annual
Scientific Sessions,
March 24–26, 2010 in
Providence, Rhode Island



www.enrs-go.org

About ENRS

The Eastern Nursing Research Society (ENRS) was established in 1988 as a forum for nurse researchers to promote and support regional nursing research in the Northeastern United States. Its goals include:

- Providing a forum for dissemination and critique of nursing research
- Stimulating interest in the scientific study of nursing phenomena
- Linking nurses with similar research interests
- Promoting recognition of nursing as a scientific discipline
- Promoting evidence-based nursing practice
- Fostering ethical standards in research

Partnership Opportunities

Partnership with the Eastern Nursing Research Society Brings You:

- Targeted branding and advertising opportunities to nurse researchers, executive-level hospital and university staff and nursing students throughout the Northeastern US
- Unique recognition on our website and in printed materials
- Opportunities to address attendees at the annual ENRS Scientific Sessions
- Recruitment opportunities through the ENRS Website and Email Listserv

Distinguished Partner • Investment: \$10,000

BENEFITS:

Marketing Opportunities:

- 4 Targeted Eblast messages sent through the ENRS Listserv to advertise the initiatives of your choice; population and practice segmentation available
- 4 Job Recruitment postings in the ENRS Members' Section of the website
- Logo, Tagline and Hyperlink posted on www.enrs-go.org
- Two time use of the ENRS Membership Mailing List

Marketing at the Annual Scientific Sessions:

- Recognition in all promotional materials as a Distinguished Partner
- Exhibit booth in choice location
- Full page advertisement in the Conference Book of Proceedings and Program Book
- 4 Full Conference Registrations
- Exclusive recognition at the General Session of your choice

Strategic Partner • Investment: \$7,500

BENEFITS:

Marketing Opportunities:

- 2 Targeted Eblast messages sent through the ENRS Listserv to advertise the initiatives of your choice; population and practice segmentation available
- 2 Job Recruitment postings in the ENRS Members' Section of the website
- Logo, Tagline and Hyperlink posted on www.enrs-go.org
- One time use of the ENRS Membership Mailing List

Marketing at the Annual Scientific Sessions:

- Recognition in all promotional materials as a Strategic Partner
- Exhibit booth in choice location
- Full page advertisement in the Conference Book of Proceedings and Program Book
- 2 Full Conference Registrations
- Exclusive recognition at the General Session of your choice

Sustaining Partner • Investment: \$5,000

BENEFITS:

Marketing Opportunities:

- 1 Targeted Eblast message sent through the ENRS Listserv to advertise the initiatives of your choice; population and practice segmentation available
- 1 Job Recruitment posting in the ENRS Members' Section of the website
- Logo, Tagline and Hyperlink posted on www.enrs-go.org

Marketing at the Annual Scientific Sessions:

- Recognition in all promotional materials as a Sustaining Partner
- Exhibit booth in choice location
- Half page advertisement in Conference Book of Proceedings and Program Book
- 2 Full Conference Registrations
- Exclusive recognition at the ENRS Registration Desk during the day of your choice

Supporting Partner • Investment: \$2,500

BENEFITS:

Marketing Opportunities:

- 1 Targeted Eblast message sent through the ENRS Listserv or 1 Job Recruitment posting in the ENRS Members' Section of the website
- Logo, Tagline and Hyperlink posted on www.enrs-go.org

Marketing at the Annual Scientific Sessions:

- Recognition in all promotional materials as a Supporting Partner
- Exhibit booth in choice location
- 1 Full Conference Registration

Partner • Investment: \$1,000

BENEFITS:

Marketing Opportunities:

- 1 Job Recruitment posting in the ENRS Members' Section of the website

Marketing at the Annual Scientific Sessions:

- Recognition in all promotional materials as a Partner
- Exhibit booth in choice location

ARE YOU LOOKING FOR
ADDITIONAL OPPORTUNITIES?

Customized Partnership Packages are available.
Please contact Ethan Gray at 215-599-6700
for more information

www.enrs-go.org



Promotional Opportunities at the ENRS 22nd Annual Scientific Sessions, March 24–26, 2010 in Providence, RI

Scientific Sessions Specific Sponsorship Opportunities:

Virtual Meeting Sponsor \$10,000

ENRS will broadcast your sponsored General Session over the web. Your logo and brand message would be featured on the feed for all virtual attendees. The session will be archived and made available via the ENRS website after the conference for maximum exposure.

Additional Benefits:

- Recognition in all promotional materials as a Conference Sponsor
- Exhibit booth
- 4 complimentary conference registrations

Badge-Holder Lanyard \$2,500

Every registrant would wear your corporate logo. We will also recognize your support in the ENRS Scientific Sessions Online Book of Proceedings and Program Book.

Continental Breakfast \$2,000

Host a continental breakfast on either Wednesday, Thursday or Friday. Benefits include public recognition during the breakfast, signage recognizing your organization placed at the entrance to the Exhibit Hall or breakfast area, and an organization listing in the ENRS Online Book of Proceedings and Program Book.

Themed Breakfast \$2,000

Host a themed breakfast on Thursday or Friday morning in one of our session rooms. Breakfasts *may* include the Deans, Directors, and Nurse Executives Breakfast, the Doctoral Student Breakfast, or the Clinical Researchers Breakfast. Benefits include public recognition during the breakfast and signage recognizing your organization placed at the entrance to the session room. Your organization will also be recognized in the ENRS Online Book of Proceedings and Program Book.

www.enrs-go.org

CEU Sponsorship \$2,000

Benefits of sponsoring Continuing Education for the Conference include public recognition in the Online Book of Proceedings and Program Book. Every guest will receive the Program Book onsite and will carry it around with them throughout the meeting. Every time the powerful decision makers page through these publications they will see your Company's name and logo.

Refreshment Break \$1,500 (per day)

Host a refreshment break on either Wednesday, Thursday or Friday. Benefits include public recognition during the break, signage recognizing your organization placed at the entrance to the refreshment break, and acknowledgement in the ENRS Online Book of Proceedings and Program Book.

Registration \$1,500 (per day)

Sponsor registration on Wednesday, Thursday or Friday. Benefits include public recognition during registration and signage recognizing your organization placed near/at the registration desks. You will also be recognized in the Program Book and Online Book of Proceedings.

Program Book \$1,500

Your company name, logo and a small message would be displayed on the back cover of our Program Book. It's a convenient way for attendees to review the agenda as they hurry to the next session. We will also recognize your organization within the ENRS Online Book of Proceedings.

Exhibit Cost: \$875

Cost includes (1) 6' skirted table, (2) chairs, and (2) complimentary badges: (1) all access badge (allowing one to attend any of the educational sessions) and (1) exhibit floor only badge.

Advertise in the Program Book & Online Book of Proceedings

Full page, black/white- 7" x 10":	\$650
1/2 page, black/white- 7" x 5":	\$450
1/4 page, black/white- 3.5" x 5":	\$250
Business card:	\$150

Contact Information

COMPANY/INSTITUTION _____

MAIN CONTACT NAME _____

ADDRESS _____

CITY STATE ZIP _____

PHONE () _____ FAX () _____

E-MAIL _____

EXHIBITOR BADGE INFORMATION 1. _____ (ALL-ACCESS)

(2 PER 6' TABLE) 2. _____

(EACH) 1. _____

ADDITIONAL 2. _____

EXHIBITOR IS 3. _____

\$125.00 EACH) 4. _____

Sponsorships

Partnership Level:

\$10,000 Distinguished Partner

As a Distinguished Partner, please list our company as the sponsor for the Opening Keynote Opening Plenary Business Meeting Awards Luncheon

\$7,500 Strategic Partner

As a Strategic Partner, please list our company as the sponsor for the Opening Keynote Opening Plenary Business Meeting Awards Luncheon

\$5,000 Sustaining Partner

As a Sustaining Partner, please list our company as the sponsor for Registration: Wed. Thurs. Fri.

\$2,500 Supporting Partner

\$1,000 Partner

Conference Opportunities *(first-come, first-served basis)*

Continental Breakfast \$2,000 Wed. Thurs. Fri.

Themed Breakfast (Deans & Directors/Nurse Executives) \$2,000

Themed Breakfast (Doctoral Students) \$2,000

Themed Breakfast (Clinical Researchers) \$2,000

Badge-Holder Lanyard \$2,500

CEU Sponsorship \$2,000

Program Book \$1,500

Registration \$1,500 Wed. Thurs. Fri.

Refreshment Break \$1,500 Wed. Thurs. Fri.

Other opportunities are available. Please contact Ethan Gray at the Main Office for details: 215-599-6700.

Online Book of Proceedings and Program Book Advertising

- Full Page \$650 Quarter Page \$250
 Half Page \$450 Business Card \$150

Conference Exhibit Space

If you would only like to purchase a 6' exhibit table at the ENRS Scientific Sessions the price is \$875. This price includes an exhibit space, 2 exhibitor badges (including 1 all-access badge) for March 24 - 26, 2010, and company listing in the Online Book of Proceedings and Program Book.

Yes, I would like to purchase an exhibit space at the ENRS Scientific Sessions for \$875.

Yes, I would like the exhibit space at the ENRS Scientific Sessions that is included with my Partnership Investment.

Payment Information

Check enclosed for the amount of \$ _____
 (Please make check payable to Eastern Nursing Research Society)

Charge to credit card below for the amount of \$ _____
 AMEX Visa MC EXP. DATE ____ / ____

ACCOUNT NUMBER: _____

NAME OF CARD HOLDER: _____

CARD HOLDER SIGNATURE: _____

50% deposit is required for all marketing options chosen, due upon receipt. Balance must be paid in full by 3/5/10. Cancellation fee for exhibit space is the full deposit. Exhibiting and Grantor status is not final until payment is received.

All Sponsorship fees are non-refundable.

A confirmation letter will be sent to confirmed exhibitors prior to the conference.

Signature: _____ Date: ____ / ____ / ____

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract, which includes the rules and regulations above.

Make check payable to:

Eastern Nursing Research Society Tax ID: 02-0451691
 100 North 20th Street, 4th floor
 Philadelphia, PA 19103
 Phone: 215-599-6700
 Fax: 215-564-2175

Conference Hotel Information

A special rate of \$179.00 (plus tax) for single or double rooms has been arranged for the ENRS 22nd Annual Scientific Sessions. There are a limited number of rooms available at this rate. You must make your reservations directly with the Westin Providence and mention the ENRS 22nd Annual Scientific Sessions to receive the reduced rate. Reservations accepted until Saturday, February 20, 2010.

Westin Providence
 One West Exchange Street
 Providence, RI 02903
 Telephone: 401-598-8000
 www.WestinProvidence.com

And remember: ENRS is a 501(c)(3) corporation— which means your participation is tax-deductible!